

## Public FLOOD Emergency and Awareness SERViceCall



**FLOOD-serv** is a pro-active and personalised **citizen-centric** public service **application** that will enhance citizens' involvement and use the collaborative power of ICT networks to:

- Empower local communities to actively participate in the design of emergency flood relief actions.
- Provide ICT-enabled solutions assisting public administration to raise civic awareness on flood risks, effects and impact and to enable collective risk mitigation solutions and response actions.
- Encourage the development and implementation of long-term, cost-effective and environmentally sound flood relief actions through collaborative power engaging government, private sector, NGOs and other civil society organizations as well as citizens.





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## **Expected Impact:**

- Stimulate the creation, delivery and use of new services on a variety of devices, utilising new web technologies, coupled with open public data;
- Offer more personalized public services that better correspond to the needs of users with the goals of creating a common dialogue, reducing losses, and decreasing vulnerability to flood disasters;
- Reduce the administrative burden of citizens and businesses (e.g. collecting information from citizens only once) by introducing a web-based personalised public service as a solution dedicated to flood risk management that will digitize the transactions between public administrations and users;
- Increase transparency and trust in public administrations by gathering the information from the citizen and making it available to the public and the public authorities in order to take specific actions for the wellbeing of the citizens.

## **Specific Objectives:**

- To make use of the best available data in order to identify the location and potential impacts that natural hazards as floods can have on people, property and natural environment;
- To improve the systems of warning and emergency communications;
- To provide support for the public authorities and government institutions' hazard relief efforts, including planning and action coordination;
- To inform the public on the risk exposure to natural hazards and how they can prepare, respond, recover and mitigate the impacts of such events.

